What’s New in iOS Design

Mike Stern, Platform Experience and Design Evangelism Manager
Dark mode
Modal presentations
Contextual menus
Dark mode
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Contextual menus
Dark mode
Modal presentations
Contextual menus
Caroline Cranfill
Photo shoot top pick
I just love this one from the shoot last week.

Mani Amini
ADA Story
Hi guys, What's the status of the Apple Design...

CC Wan
Re: ADA Slide Render
Here are the renders for the ceremony, which...

Travis Becker
Fwd: New Color Specs
Alright. I think this is the final, final, final color...

Lance Wilson
Re: Next week's meeting
Great! I'll add you to the invite. If you can call i...

Cas Lemmens
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Sounds good, just note that this is the default...

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Support both light and dark mode
iOS design system
iOS design system
iOS design system
Design Goals

Maintain familiarity
Design Goals

Maintain familiarity

Platform consistency
Design Goals

Maintain familiarity

Platform consistency

Clear information hierarchy
Design Goals

Maintain familiarity
Platform consistency
Clear information hierarchy
Accessible
Design Goals

Maintain familiarity
Platform consistency
Clear information hierarchy
Accessible
Keep it simple
Title
Subtitle

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Semantic colors
Background Color

Light Mode
- 255,255,255
- 100% Opacity

Dark mode
- 0,0,0
- 100% Opacity
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.
Title
Subtitle
Placeholder Text
Disabled Text
System Grays

SystemGrey  SystemGrey2  SystemGrey3  SystemGrey4  SystemGrey5  SystemGrey6
Tint Colors

SystemRed  SystemOrange  SystemYellow  SystemGreen  SystemTeal  SystemBlue  SystemIndige  SystemPurple  SystemPink
Tint Color
153,51,0
Tint Color
255,120,20

Tint Color
255,120,20
Color Contrast Ratio

Background: 255,255,255

Tint Color: 208,70,0

4.6
Color Contrast Ratio


Background: 0,0,0

Tint Color: 255,120,20

7.94
Color Contrast Ratio
“Light” and “Dark”
Base and Elevated
Base and Elevated
Fwd: New Color Specs

Monday at 4:31 PM

Alright.

I think this is the final, final, final color. I know I said the last one was final, just kidding. LOL!

systemBackground for base will be 0,0,0 and elevated will be 28,28,30.

None of the other colors have been updated. We're good to go. Like I said... this is final, final, final.

Thanks, Travis
To: Mike

Fwd: New Color Specs
Monday at 4:31 PM

Alright.

I think this is the final, final, final color. I know I said the last one was final, just kidding!

systemBackground for base will be 0,0,0 and the send button is white.

None of the other colors have been updated yet, so these are the latest.

Thanks, Travis
All Inboxes

Caroline Cranfill
Photo shoot top pick
I just love this one from the shoot last week. The colors are so vivid and the details are incredible. The framing of the shot is very dramatic. And it seems...

Mani Amini
ADA Story
Yesterday
Hi guys, What's the status of the Apple Design Award stories? Would be great to see some of the winners get some serious attention. It'll be hard to choose...

CC Wan
Re: ADA Slide Render
Yesterday
Here are the renders for the ceremony, which option do you prefer most? I'm partial to the 1/4 view of the right side. The specular light along the chamfered...

Travis Becker
Fwd: New Color Specs
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Alright. I think this is the final, final, final color. I know I said the last one was final, just kidding. LOL! System background for Base will be 0,0,0 and for Elev...

Lance Wilson
Re: Next week's meeting
Sunday
Great! I'll add you to the invite, if you can call in from an AVCN that would best. Will have designs to share with the team. The team has got some incredible...

Cas Lemmens
Fwd: For Quick Review
Sunday
Sounds good, just note that this is the default appearance going forward. Let's make sure the borderless navigation bar style is explained well at WWDC. Did...

Chris Wilson
Modal Sheet Design spec
Updated Just Now

Contacts

Mike Stern
My Card

Adam Bobze
Aaron Morris
Adam Gooselt
Adam Mieuli
Aga Orlowa
Aiesha Turner
Allish Kimber
Alan Dye
Alberto Escobedo
Aled Williams
Alex Broadhurst
Alexis Kay
Hello 🤗

Sent from my iPad
System Grays
System Grays
Materials
Materials

Thick

Regular (Default)

Thin

Ultrathin
Materials

Thick

Regular (Default)

Thin

Ultrathin
Materials

Thick

Regular (Default)

Thin

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Materials

Thick

Regular (Default)

Thin

Ultrathin
Controls and bars
Custom controls
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Floyd Apodaca
Team Offsite and Party
OMG... It's going to be off the hook y'all! Can't...

Kristina Pizas
Updated Just Now
Using the Previous Appearance

Elements behind the navigation bar
Using the Previous Appearance

Elements behind the navigation bar

Visual separation is needed
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<table>
<thead>
<tr>
<th>Star</th>
<th>Sender</th>
<th>Time</th>
<th>Subject</th>
<th>Content</th>
</tr>
</thead>
<tbody>
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SF Symbols
SF Symbols
Dark mode

Modal presentations

Contextual menus
Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua.

Ut enim blandit volutpat. Adipiscing bibendum est ultrices integer quis auctor elit.


What's new in iOS and macOS design

Hall 2

All-day

Starts: Jun 4, 2019 5:00 PM
Ends: 6:00 PM

Repeat: Never
Travel Time: None

Calendar: WWDC + Tech Talk

Invitees: 7
Alert: None
Show As: Busy

Add attachment...
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Add attachment...
To: Mike Stern

Cc/Bcc, From: notmyemail@apple.com

Subject: iOS HIG

Check out this page in the HIG.


Cheers, m
Check out this page in the HIG.


Cheers, m

Sent from my iPhone
Modals are for switching modes
206 - Introducing SF Symbols Executive Ballroom

801 - What’s New in iOS and macOS Design Hall 2
Post-presentation Party!

Location

All-day

Starts  Jun 4, 2019  6:00 PM

Ends  7:00 PM

Repeat  Never

Travel Time  None
Dark mode
Modal presentations
Contextual menus
Peek and Pop
Peek and Pop

Contextual Menu

- Copy
- Share
- Favorite
- Show in All Photos
- Remove
Works on all devices
Dark mode
Modal presentations
Contextual menus
iOS Design Themes

As an app designer, you have the opportunity to deliver an extraordinary product that rises to the top of the App Store charts. To do so, you’ll need to meet high expectations for quality and functionality.

Three primary themes differentiate iOS from other platforms:

Clarity: Throughout the system, text is visible at a glance, images are precise and vivid.
More Information

developer.apple.com/wwdc19/808