Prototyping for AR

Session 808

Praveen Sharma, Designer
ToastAR
World space
Screen space
Using Keynote for AR Prototyping

Record a video
Bring it into Keynote
Animate our label
Put it on a device
Using Keynote for AR Prototyping

Record a video
Bring it into Keynote
Animate our label
Put it on a device
Double-click to edit

Double-click to edit
Using Keynote for AR Prototyping

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What Did We Learn?
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Physical prototyping for testing AR experiences
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Physical prototyping for testing AR experiences

Camera app for world space
What Did We Learn?

Physical prototyping for testing AR experiences
Camera app for world space
Keynote for screen space
Prototyping

Test ideas
Save time and money building the right things
Prototyping

Test ideas
Save time and money building the right things

Get new ideas
Make the experience of your product even better
More Information

https://developer.apple.com/wwdc18/808