

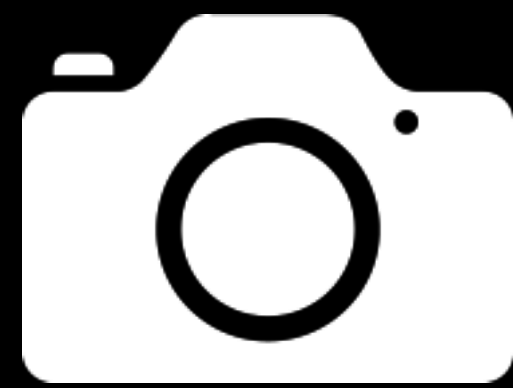
Designing Glyphs

Session 823

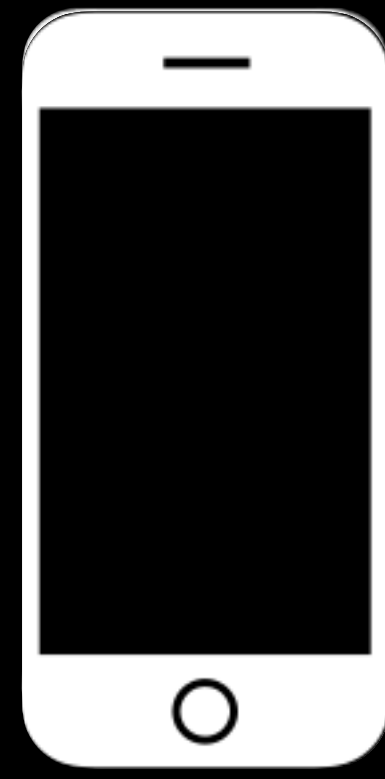
Mani Amini, Designer

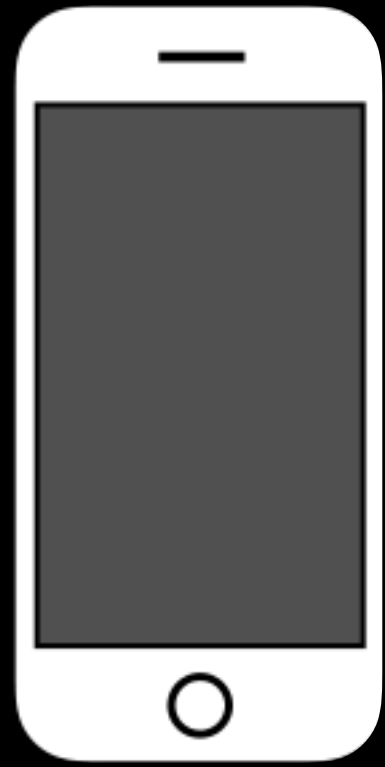




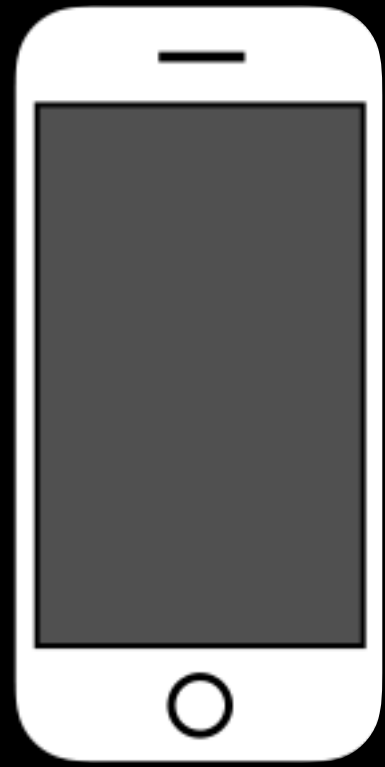
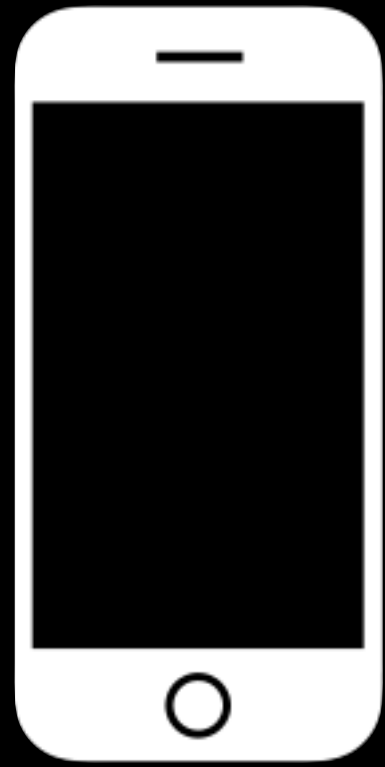




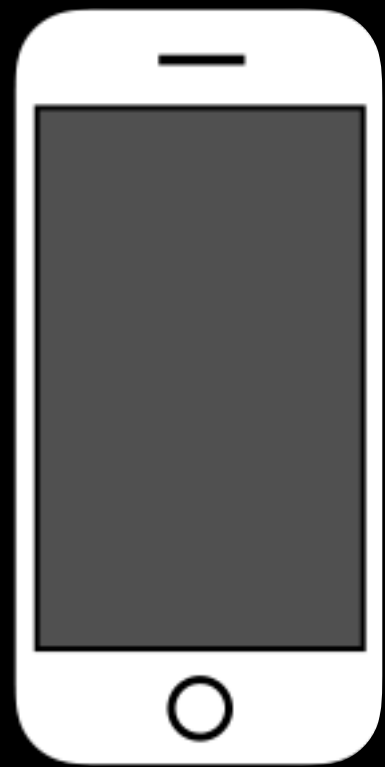




Icons

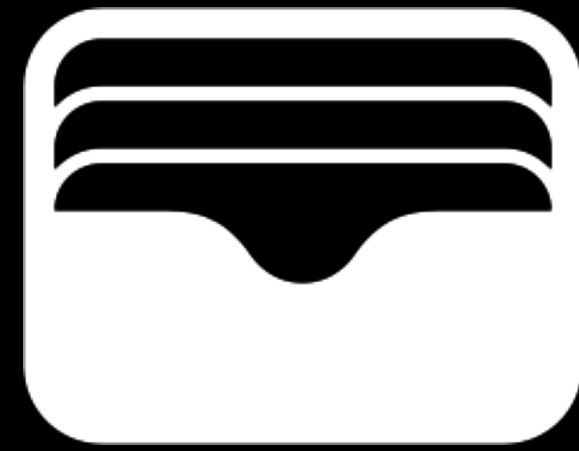


Icons



Glyphs









Effective Glyphs

Effective Glyphs

Simplified form

Effective Glyphs

Simplified form

Universal symbology

Effective Glyphs

Simplified form

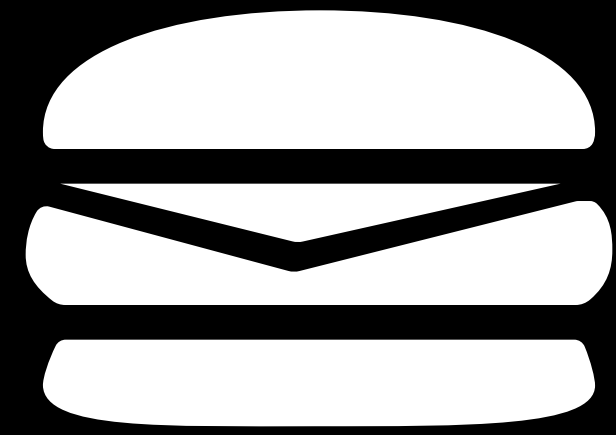
Universal symbology

Quickly readable in context





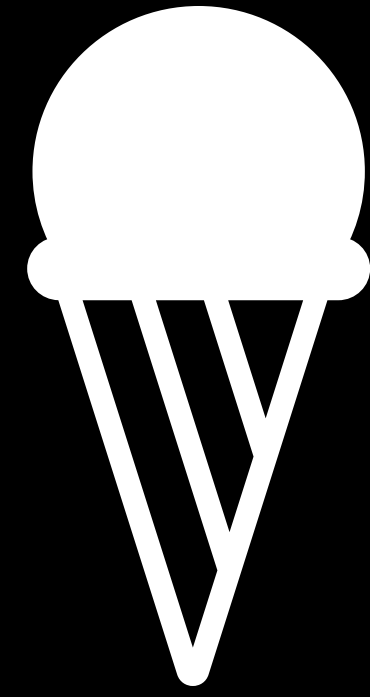
Delicious



Delicious



Delicious



Delicious



Delicious



Delicious

Where are glyphs used?

Applications

Search

Favorites

- AirDrop
- Desktop
- Applications**
- iCloud Drive
- Documents
- Downloads

Devices

- Remote Disc
- Drive Hard

Shared

Tags

- Red
- Orange
- Yellow
- Green
- Blue
- Purple
- Gray
- All Tags...

1Password 6.app	Adobe Creative Cloud	Adobe Illustrator CC 2017	Adobe InDesign CC 2017	Adobe Photoshop CC 2017
App Store.app	Apple Directory.app	AppleConnect.app	Automator.app	Calculator.app
Calendar.app	Chess.app	Contacts.app	Dashboard.app	Dictionary.app
DVD Player.app	FaceTime.app	Font Book.app	GarageBand.app	iBooks.app
Image Capture.app	iMovie.app	iTunes.app	Keynote.app	Launchpad.app

Drive Hard > Applications

52 items, 170.19 GB available

Applications

Search

Favorites

- AirDrop
- Desktop
- Applications
- iCloud Drive
- Documents
- Downloads

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- Remote Disc
- Drive Hard

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1Password 6.app	Adobe Creative Cloud	Adobe Illustrator CC 2017	Adobe InDesign CC 2017	Adobe Photoshop CC 2017
App Store.app	Apple Directory.app	AppleConnect.app	Automator.app	Calculator.app
Calendar.app	Chess.app	Contacts.app	Dashboard.app	Dictionary.app
DVD Player.app	FaceTime.app	Font Book.app	GarageBand.app	iBooks.app
Image Capture.app	iMovie.app	iTunes.app	Keynote.app	Launchpad.app

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52 items, 170.18 GB available

Applications

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Calendar.app	Chess.app	Contacts.app	Dashboard.app	Dictionary.app
DVD Player.app	FaceTime.app	Font Book.app	GarageBand.app	iBooks.app
Image Capture.app	iMovie.app	iTunes.app	Keynote.app	Launchpad.app

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Applications

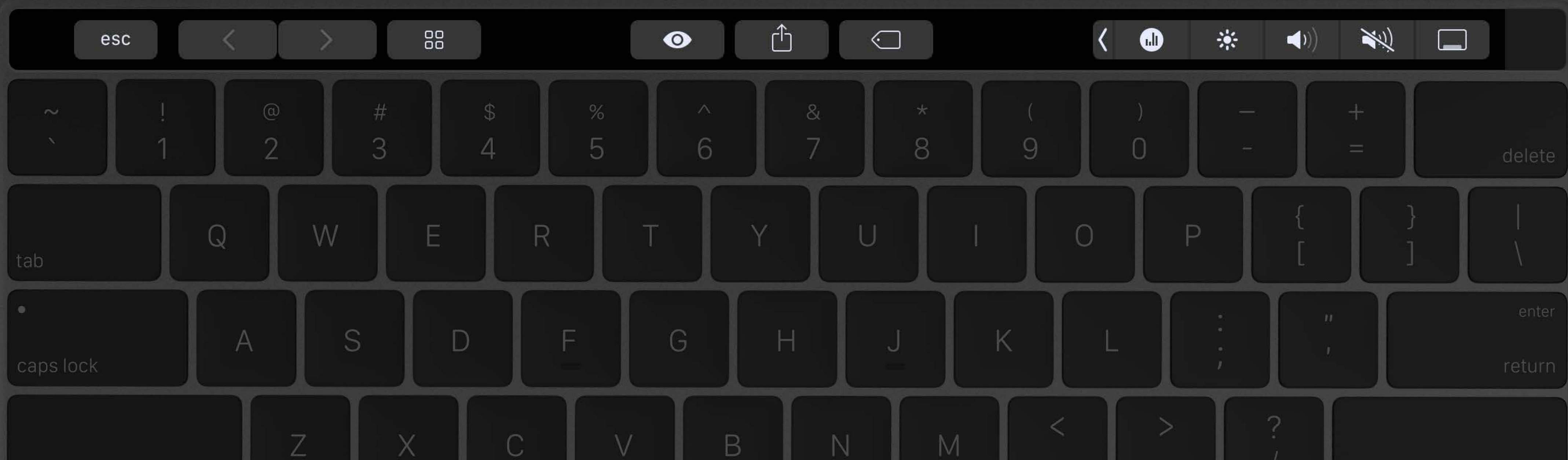
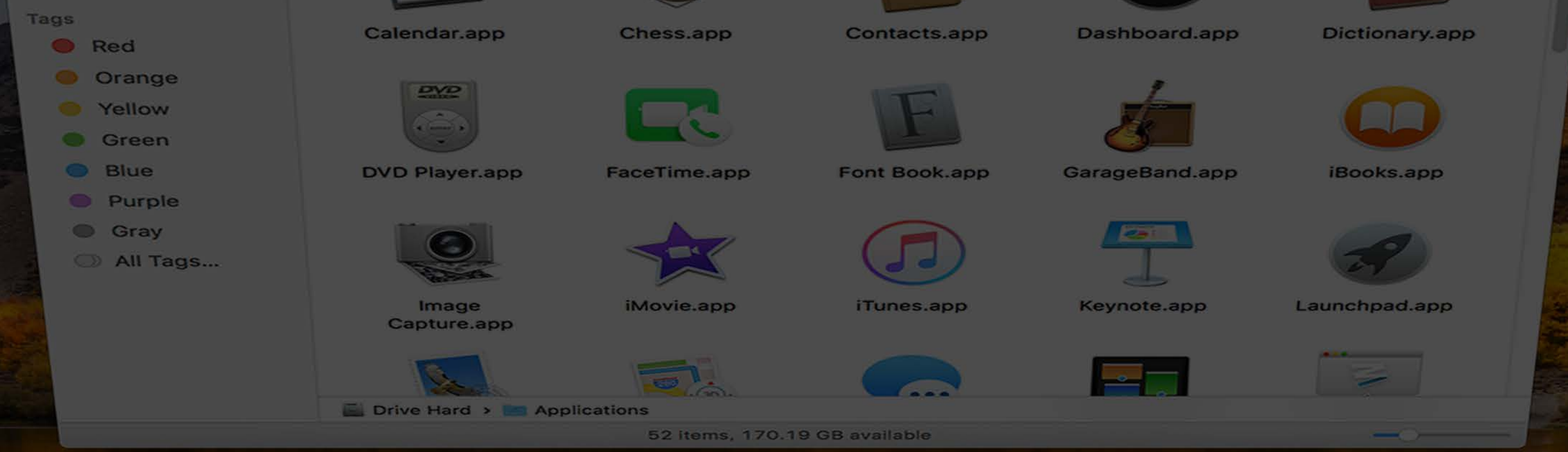
Search

- Favorites
 - AirDrop
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 - iCloud Drive
 - Documents
 - Downloads
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 - Drive Hard
- Shared
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DVD Player.app	FaceTime.app	Font Book.app	GarageBand.app	iBooks.app
Image Capture.app	iMovie.app	iTunes.app	Keynote.app	Launchpad.app

Drive Hard > Applications

52 items, 170.18 GB available





9:41 AM

100%

MONDAY, JUNE 5

For You



MUSIC

New Music Mix

UPDATED YESTERDAY

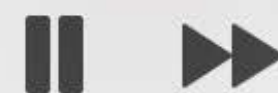


Friends Are Listening To

[See All](#)



Young and Menace



Library



For You



Browse



Radio



Search



9:41 AM

100%

[Edit](#)

Mailboxes

- All Inboxes 202 >
- iCloud 128 >
- Apple mail 74 >
- VIP >
- Flagged 7 >

ICLOUD

- Inbox 128 >
- Drafts >
- Sent >
- Junk >

APPLE MAIL

- Inbox 74 >
- Drafts >

Updated 4 minutes ago





Take Selfie



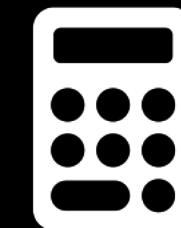
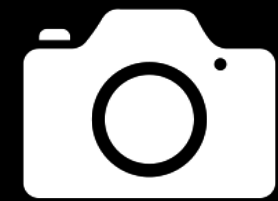
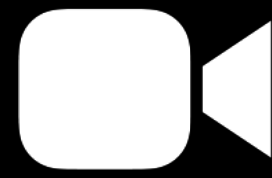
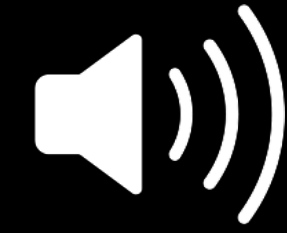
Record Video



Record Slo-mo



Take Photo



Design Considerations

Design Considerations

Optical weight

Design Considerations

Optical weight

Lines

Design Considerations

Optical weight

Lines

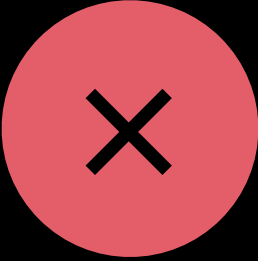
Positioning



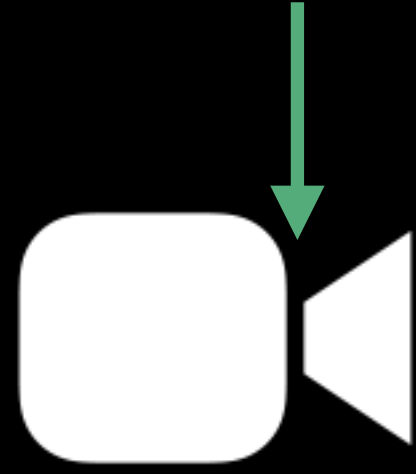








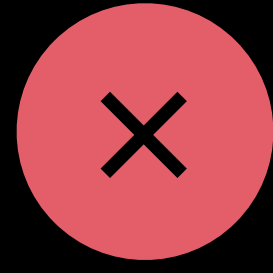




Lines

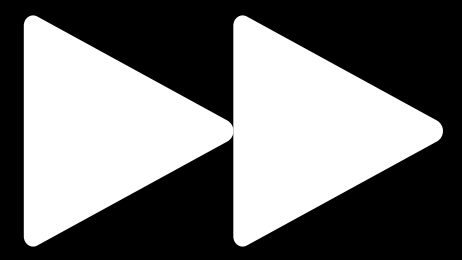
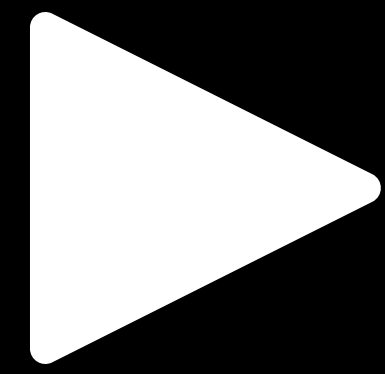
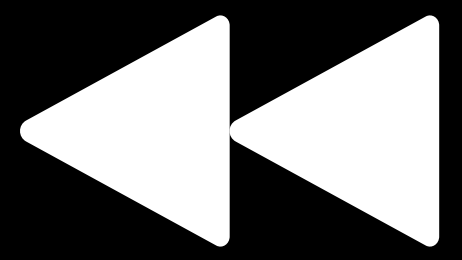




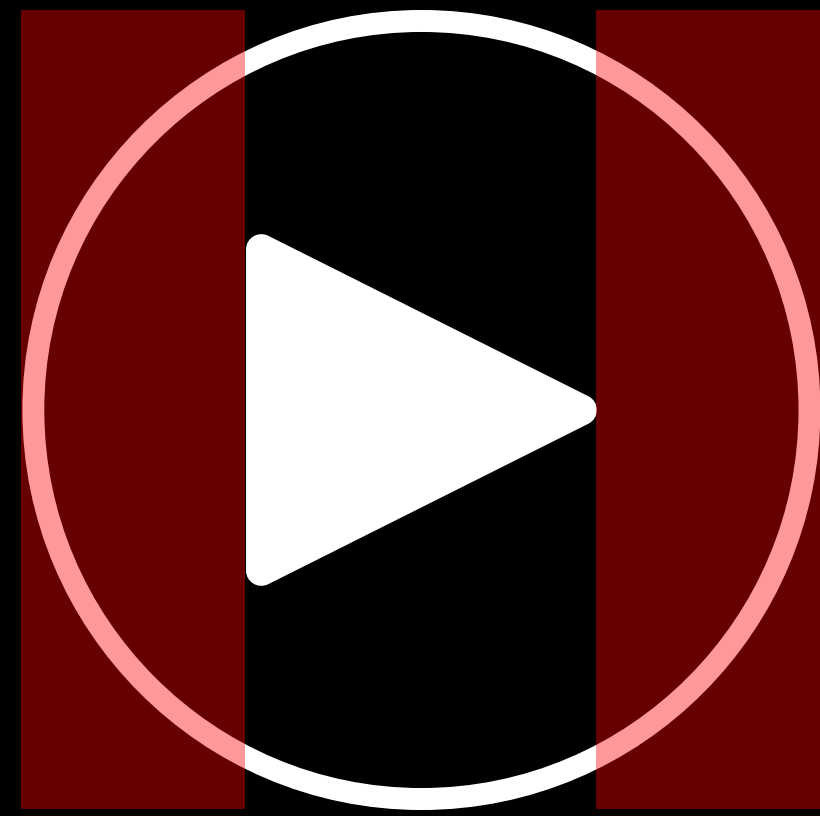




Positioning

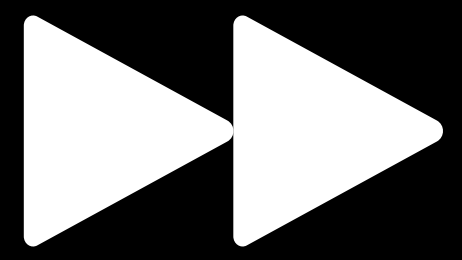
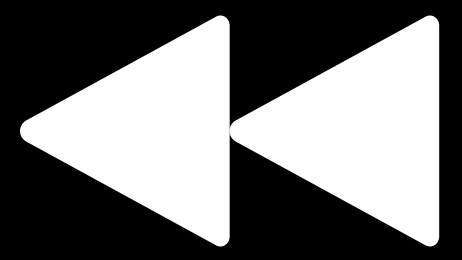
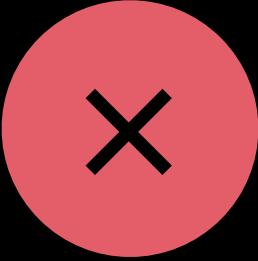


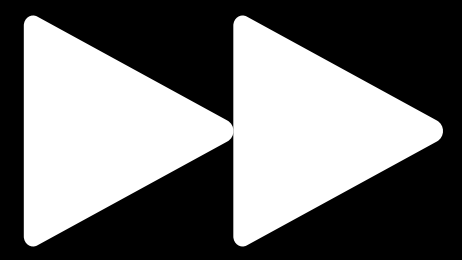
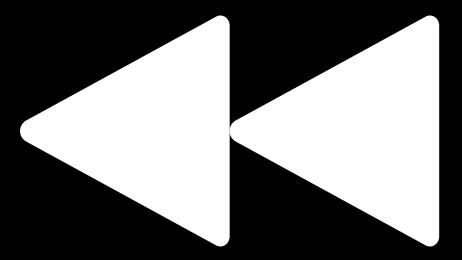


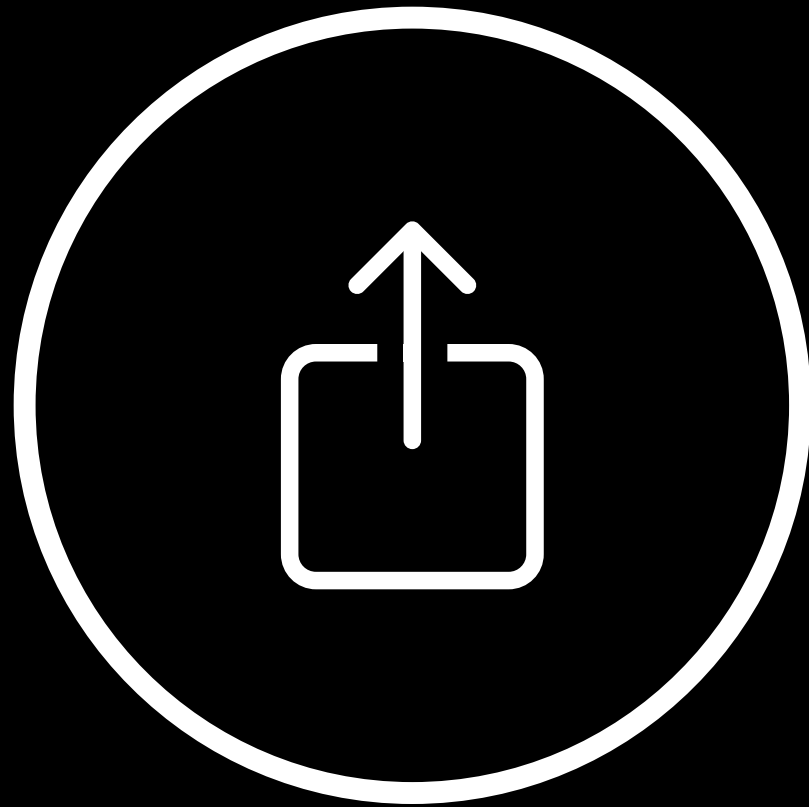
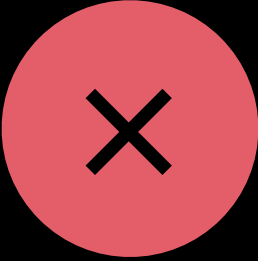


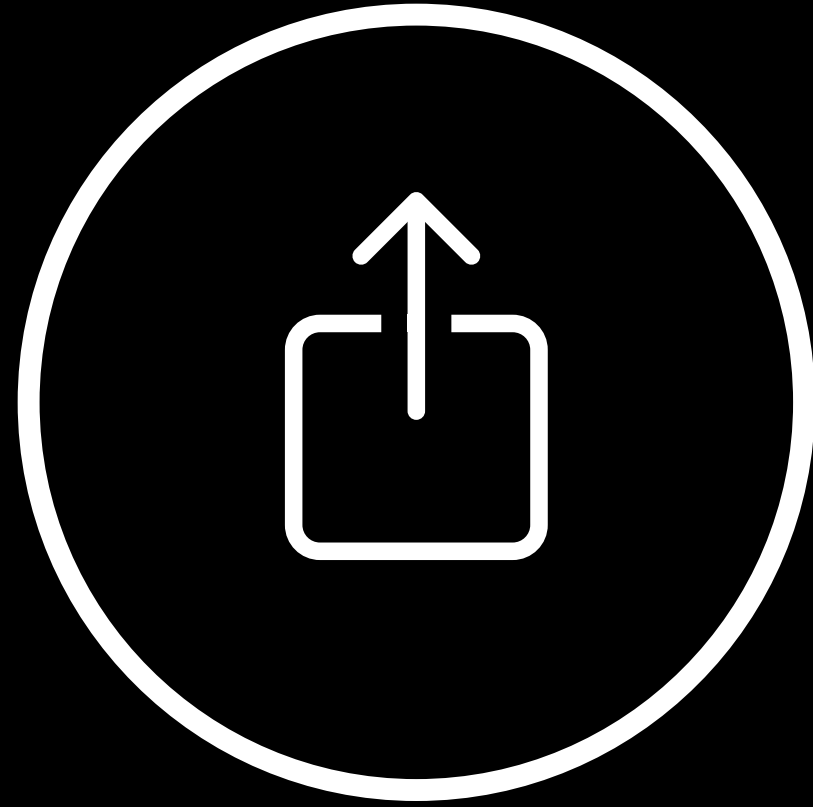


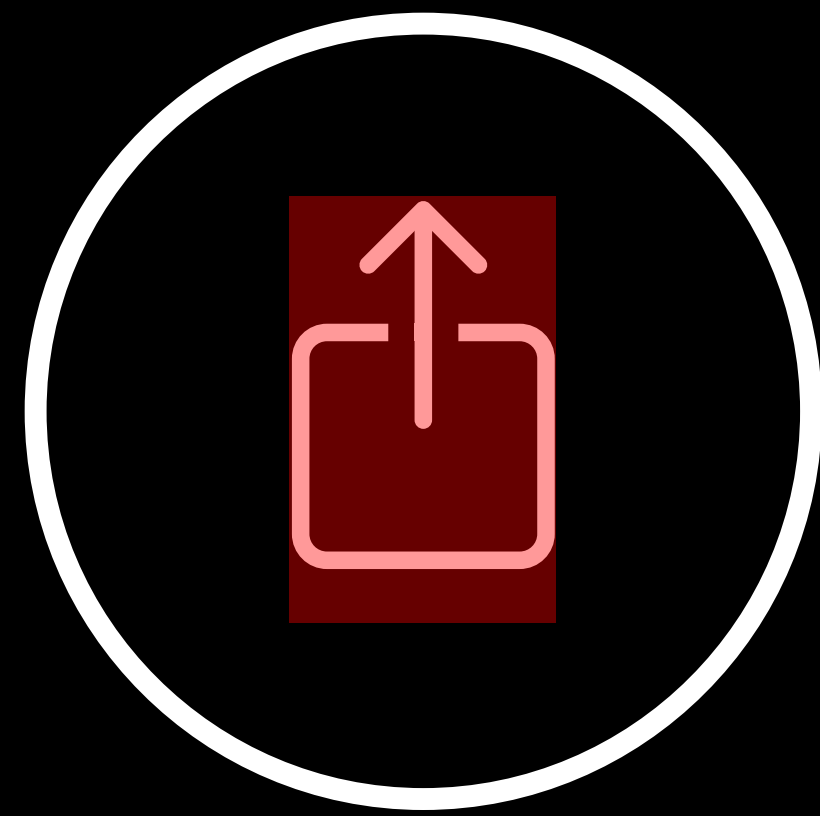


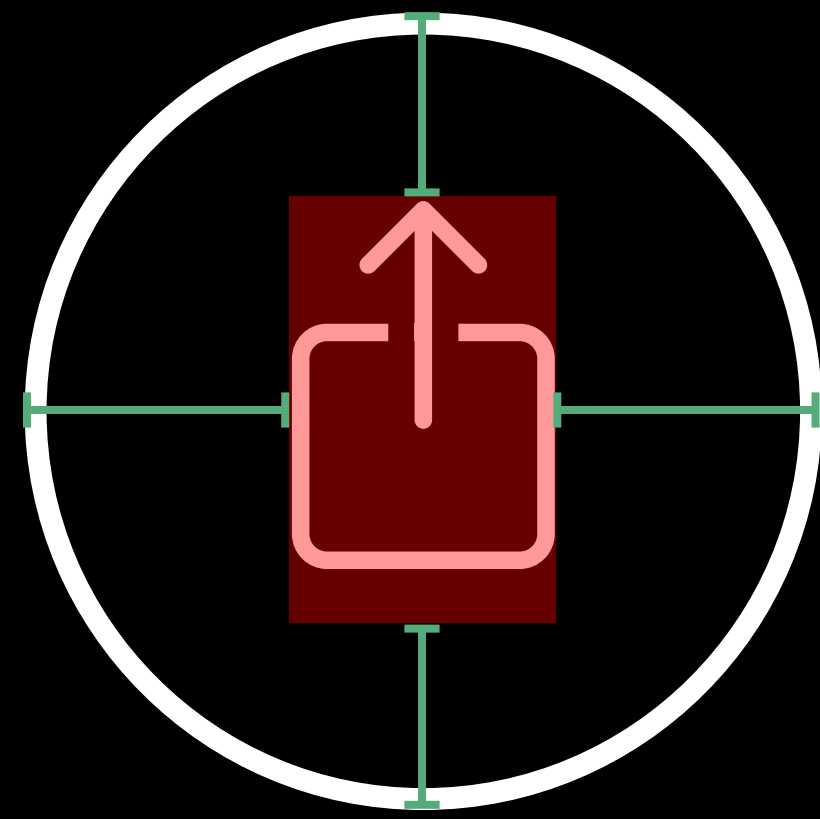












Crafting Glyphs

Crafting Glyphs

Build as a set

Crafting Glyphs

Build as a set

Test in context

Crafting Glyphs

Build as a set

Test in context

Preview on device

How do I get started?

In-app

Light

Heavy



9:41 AM

100%

Mani

View and edit profile



Travel for work?

Invite friends



Settings



Help & support



Why host



Become a host



Give us feedback



EXPLORE



SAVED



TRIPS



INBOX



PROFILE

System spaces



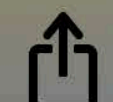
Inbox



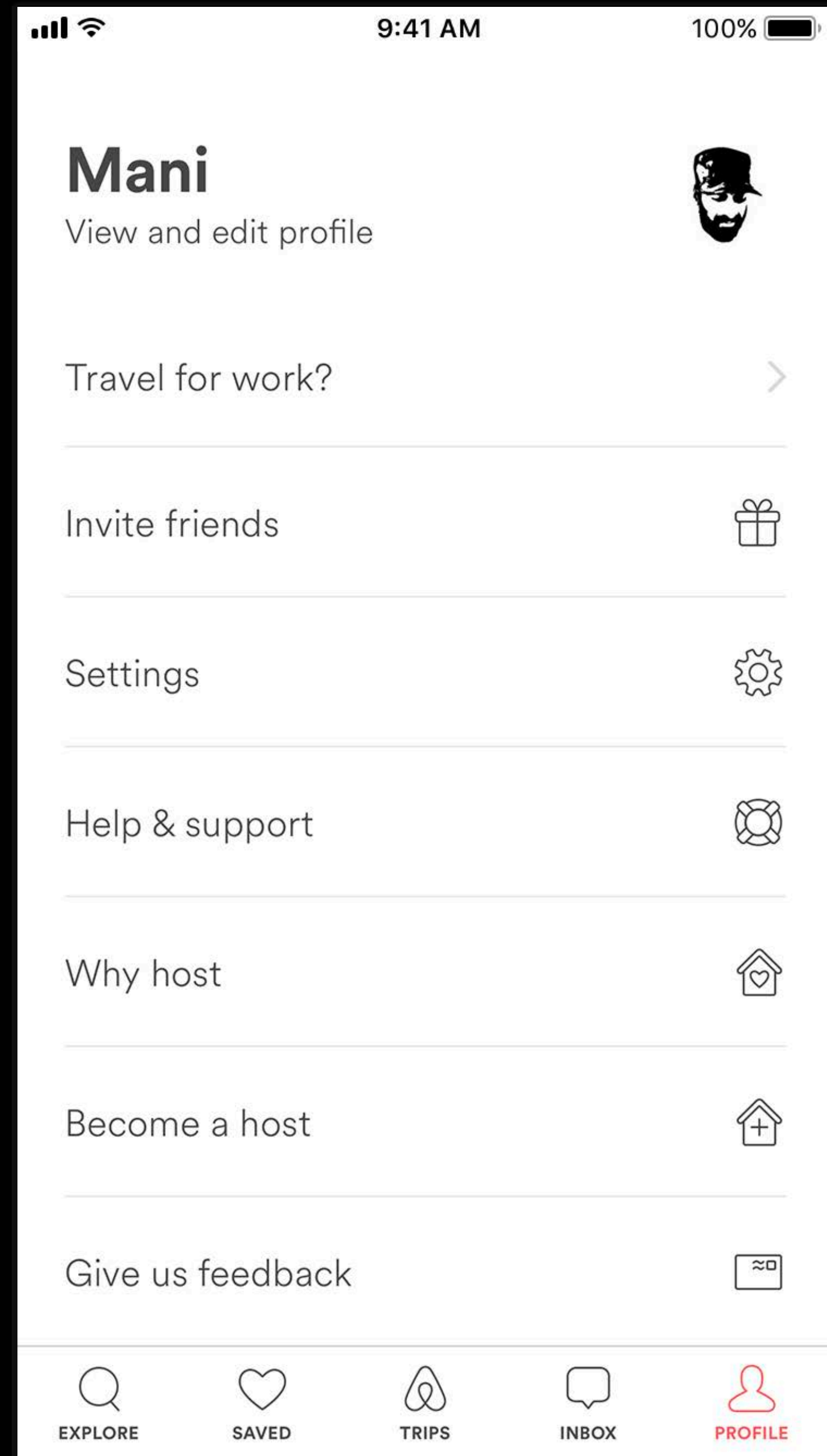
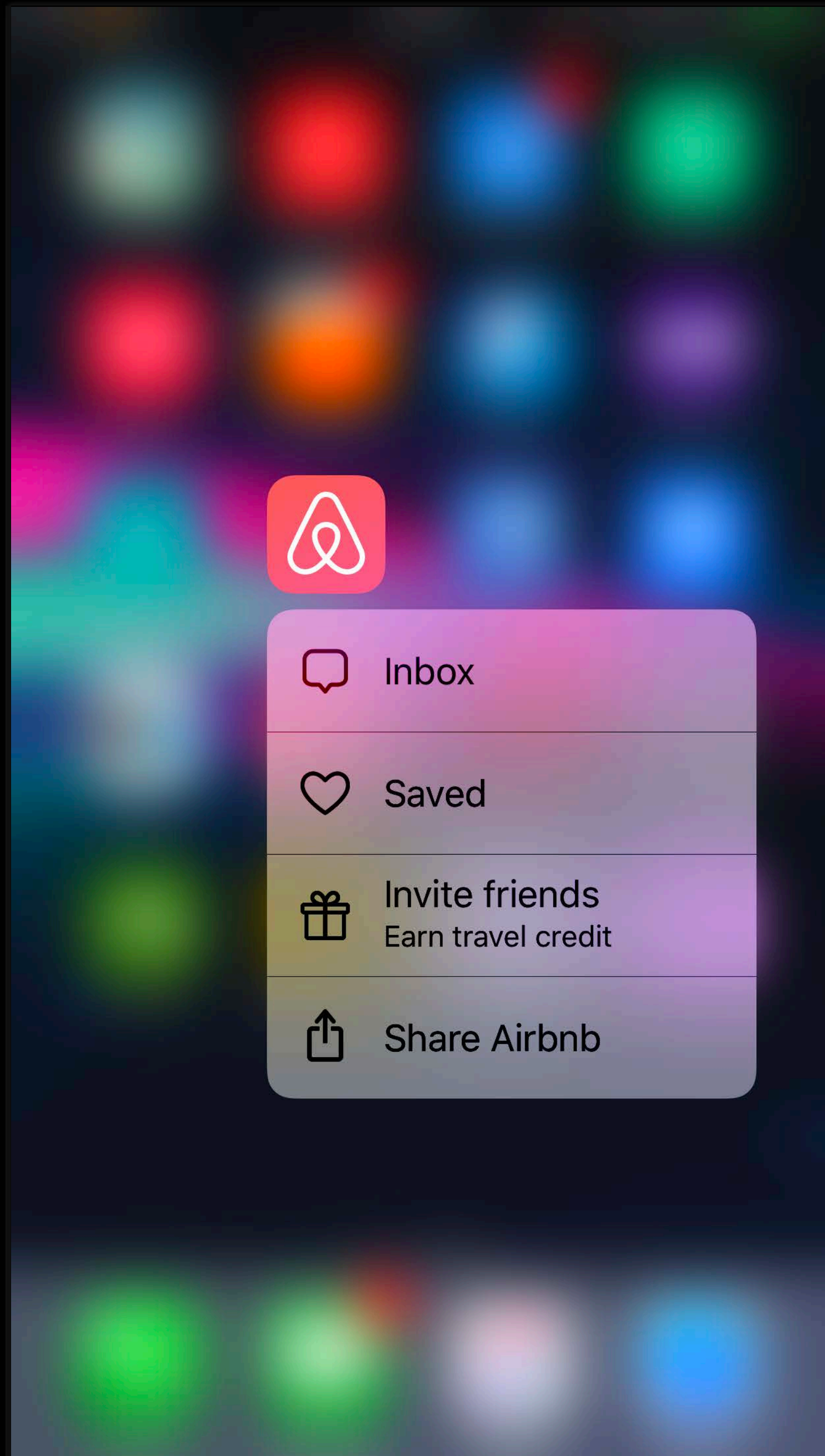
Saved



Invite friends
Earn travel credit



Share Airbnb



Home Screen Quick Action Glyphs

iOS 11

Turn on Guides layer set for size guidance.

Provided by UIKit Custom Glyphs

		Add			Love			DescriptiveName 1
		Alarm			Mail			DescriptiveName 2
		Audio			Mark Location			DescriptiveName 3
		Bookmark			Message			DescriptiveName 4
		Capture Photo			Pause			DescriptiveName 5
		Capture Video			Play			DescriptiveName 6
		Cloud			Prohibit			DescriptiveName 7
		Compose			Search			DescriptiveName 8
		Confirmation			Share			DescriptiveName 9
		Contact			Shuffle			DescriptiveName 10
		Date			Task			DescriptiveName 11

100% Doc: 10.1M/120.8M

Recap

Recap

Simplify and think globally

Recap

Simplify and think globally

Build as sets and test in context

Recap

Simplify and think globally

Build as sets and test in context

Harmonize with type

Recap

Simplify and think globally

Build as sets and test in context

Harmonize with type

Adapt for system spaces

