Rich Notifications

Session 817

Jon Dascola, Designer
Be mindful of people’s time.
A great notification is more than an invitation to launch the app.
Post WWDC Celebration Lunch!
Saturday at 1:00 PM
Boulevard
Post WWDC Celebration Lunch!
Saturday at 1:00 PM
Boulevard
Post WWDC Celebration Lunch!
Saturday at 1:00 PM
Boulevard
Long Look
Quick Actions

Post WWDC Celebration Lunch!
Invitation from Chance Graham
Saturday at 1:00 PM
Boulevard
1 Mission St, San Francisco, CA 94105

Accept
Maybe
Decline
Short Look  What is this notification about?
Long Look    What extra information is helpful?
Quick Actions What actions are appropriate?
What can we do to make rich notifications rich?
Jon Dascola
This is a Mail Notification Example
Here is a mail notification preview. I’m going to show a little bit of content on the cover sheet...
Jon Dascola
This is a Mail Notification Example
Here is a mail notification preview. I’m going to show a little bit of content in the lock screen, but I’ll continue to show more in the detail view.

“Here’s to the crazy ones. The misfits. The rebels. The troublemakers. The round pegs in the square holes. The ones who see things differently. They’re not fond of rules. And they have no respect for the status quo. You can quote them, disagree with them, glorify or vilify them. About the only thing you can’t do is ignore them. Because they change things. They push the human race forward. And while some may see them as the crazy ones, we see genius. Because the people who are crazy enough to think they can change the world, are the ones who do.”
Tulum Beach Vacation
New photo from Jon Dascola.
See What's New in iOS
Learn how to take a closer look at a notification.
Peek at a notification

To expand a notification, press it. Press deeper and it pops open.
Chance Graham
Missed Call & Voicemail
Chance Graham
iPhone
Today

“Hey Jon. I just wanted to call and say good luck with your presentation today at WWDC. There’s a lot of great stuff going on at the conference and I think people will get a lot out of the design sessions. Have a good time and remember to include my name in one of the slides in your Keynote.”

Call Back
Delete
FIND FRIENDS

Just now

Chance Graham started sharing his location. Would you like to share yours?
Chance Graham started sharing his location with you. Do you want to share yours?

Share for One Hour
Share Until End of Day
Share Indefinitely
Don’t Share
Chance Graham
How is your presentation going? Are people really into it? Notifications are awesome!
waiting for butter to come to room temp

Nice! Send some photos of the process

How is your presentation going? Are people really into it? Notifications are awesome!
temp

Nice! Send some photos of the process

Delimiter

How is your presentation going? Are people really into it? Notifications are awesome!
How is your presentation going? Are people really into it? Notifications are awesome!

Just remember to add my name in a few places. That will really make it great.
Breaking News
The Air Force just landed secret spacecraft X-37B. Here’s what you’re allowed to know.
The Air Force just landed secret spacecraft X-37B. Here’s what you’re allowed to know.

🚀 The spacecraft is called the X-37B, which is fancy name for a small plane with a 15-foot wingspan and an overall size about a quarter of NASA’s retired space shuttles.
🚀 It landed with a “sonic boom” on the morning of May 7.
🚀 X-37B’s landing marked the end of a 718-day
It's Nice That
002 - Emojis
Ah the emoji! When words fail, these little icons succeed. In this episode, Ales and Will invest...
002 - Emojis

40m - Ah the emoji! When words fail, these little icons succeed. In this episode, Alex and Will investigate this digital phenomenon. From the past, present and future of emojis to their linguistic and cultural significance. How do you create one and who decides which make the grade? And what do they hold in store for the future of real talk? Featuring Professor Marcel Danesi, Jeremy Burge and Scott Fahlman.

It's Nice That
Someone just came to the front door.
Front Door:
Someone just came to the front door.

Play “Can I Help You”

Snooze alerts
Clear description in the short looks
Provide extra context in beautifully designed long looks
Relevant quick actions
Clear description in the short looks

Provide extra context in beautifully designed long looks

Relevant quick actions
Clear description in the short looks

Provide extra context in beautifully designed long looks

Relevant quick actions
Clear description in the short looks
Provide extra context in beautifully designed long looks
Relevant quick actions