

iMessage Apps and Stickers, Part 1

Introducing Messages Apps and Stickers

Session 204

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iMessage Apps

iMessage Apps

Write apps for Messages

iMessage Apps

Write apps for Messages

Three types of content



iMessage Apps

Write apps for Messages

Three types of content

- Interactive messages



iMessage Apps

Write apps for Messages

Three types of content

- Interactive messages
- Stickers



iMessage Apps

Write apps for Messages

Three types of content

- Interactive messages
- Stickers
- Other content—photos, videos, text, links, etc.



Messages App Store



Messages App Store

Messages App Store in Messages



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer

Inline app attribution



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer

Inline app attribution

Similar to existing iOS apps



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer

Inline app attribution

Similar to existing iOS apps

- In-app purchase



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer

Inline app attribution

Similar to existing iOS apps

- In-app purchase
- Apple Pay



Messages App Store

Messages App Store in Messages

Apps displayed in Messages App Drawer

Inline app attribution

Similar to existing iOS apps

- In-app purchase
- Apple Pay
- Camera access



Supported Platforms



Supported Platforms

Runs on iOS 10



Supported Platforms

Runs on iOS 10

Content received on watchOS and macOS



Supported Platforms

Runs on iOS 10

Content received on watchOS and macOS

Can send recent Stickers from watchOS



Creating iMessage Apps



Creating iMessage Apps

Messages framework



Creating iMessage Apps

Messages framework

Creating a Sticker Pack application



Creating iMessage Apps

Messages framework

Creating a Sticker Pack application

Sticker file formats



Creating iMessage Apps

Messages framework

Creating a Sticker Pack application

Sticker file formats

Creating a custom Sticker experience



Creating iMessage Apps

Messages framework

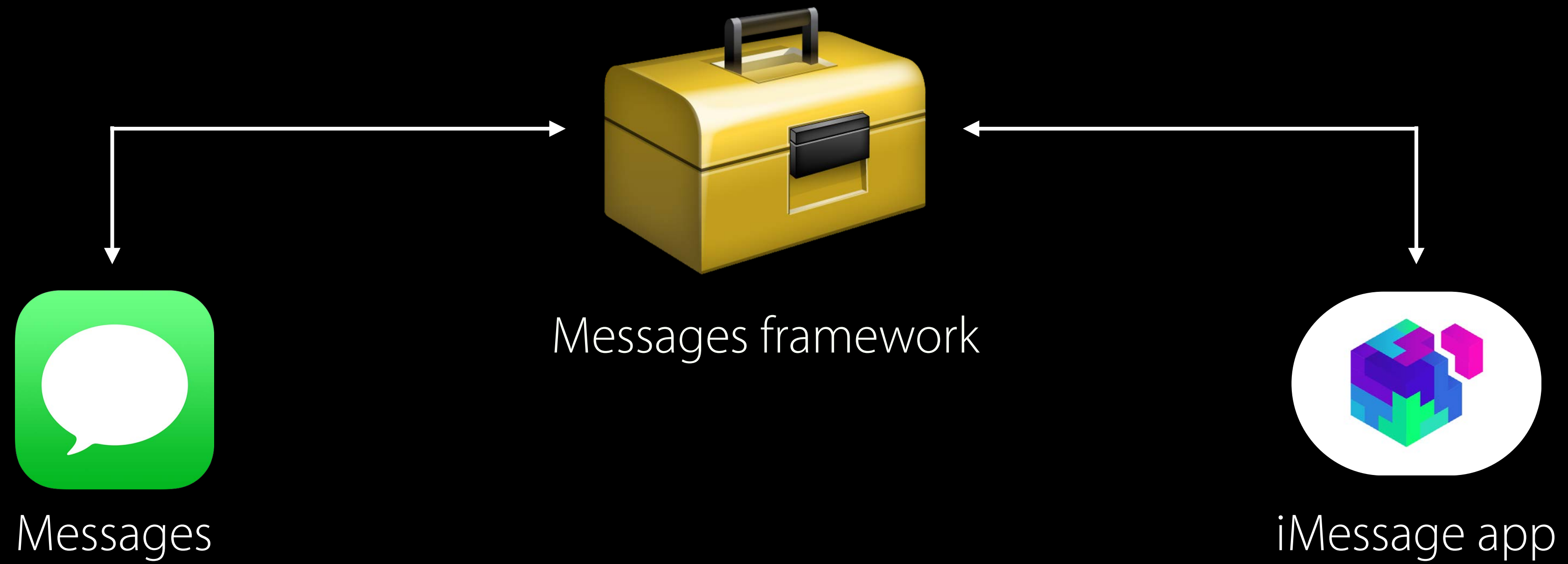
Creating a Sticker Pack application

Sticker file formats

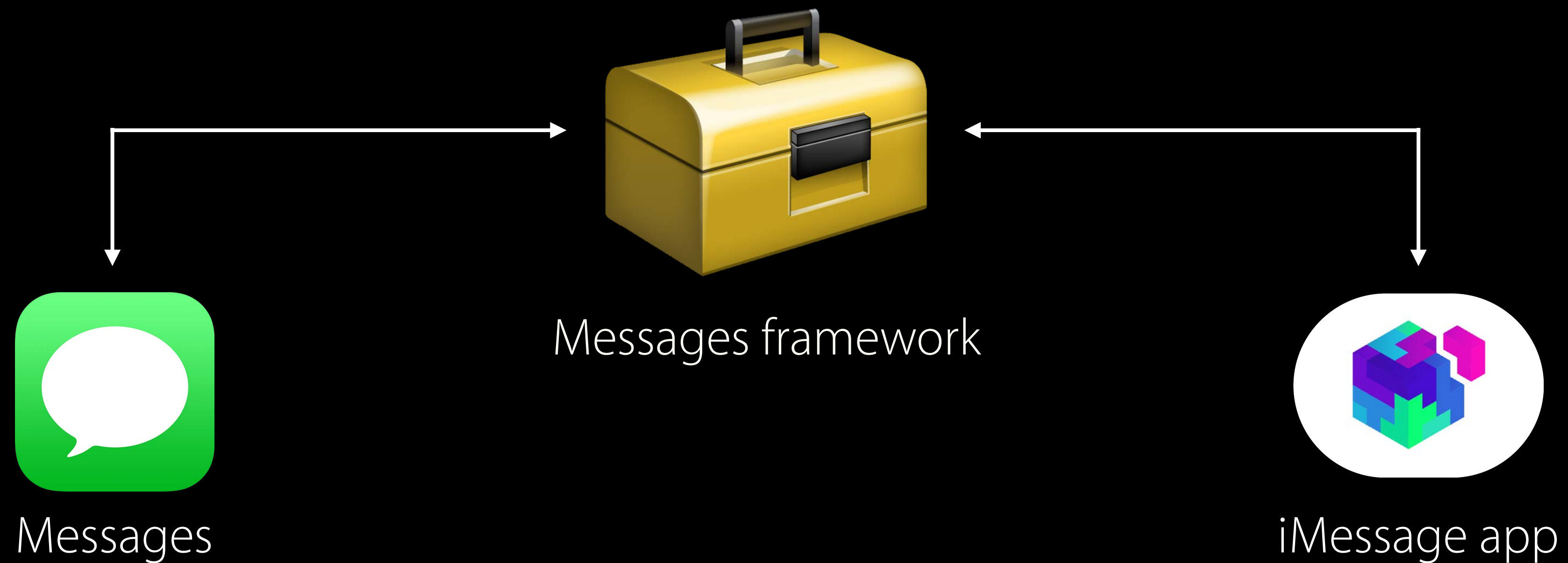
Creating a custom Sticker experience



Messages Framework

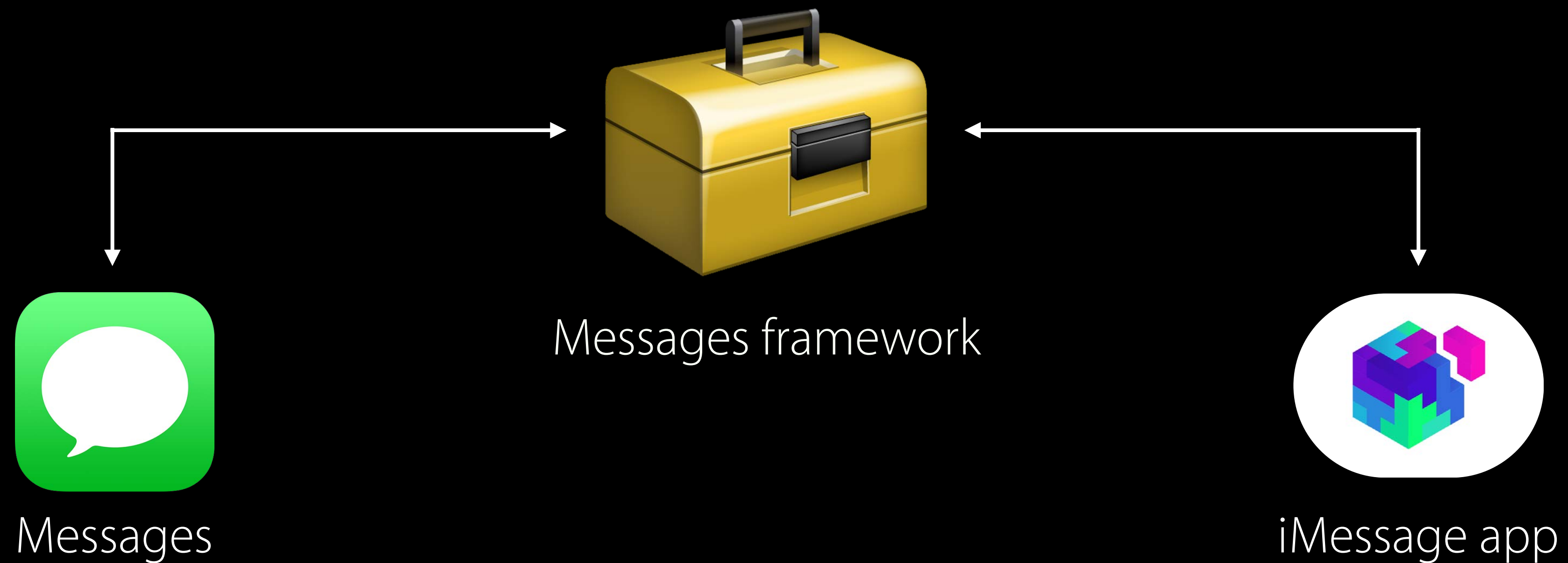


Messages Framework



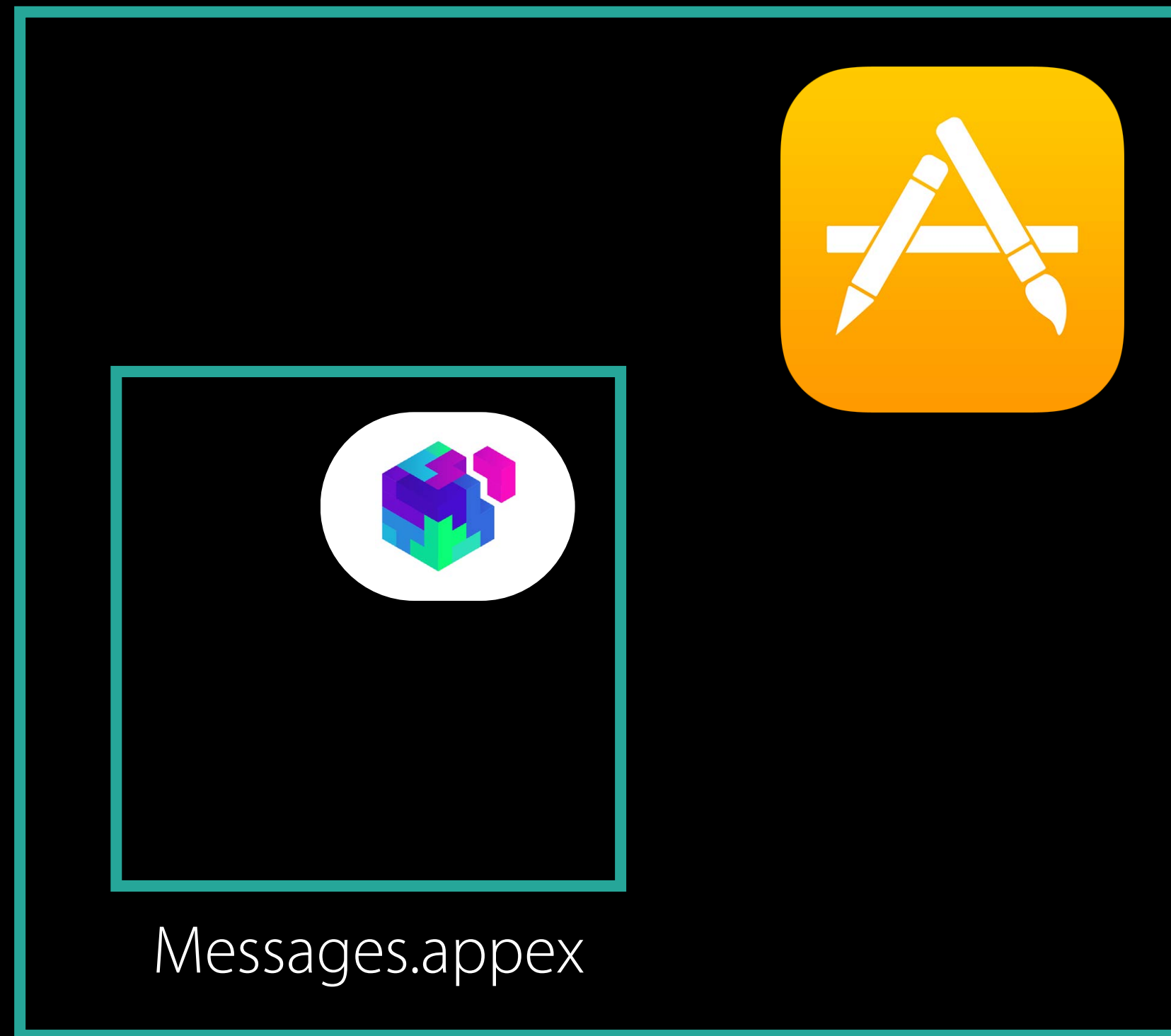
Built on top of app extensions

Messages Framework

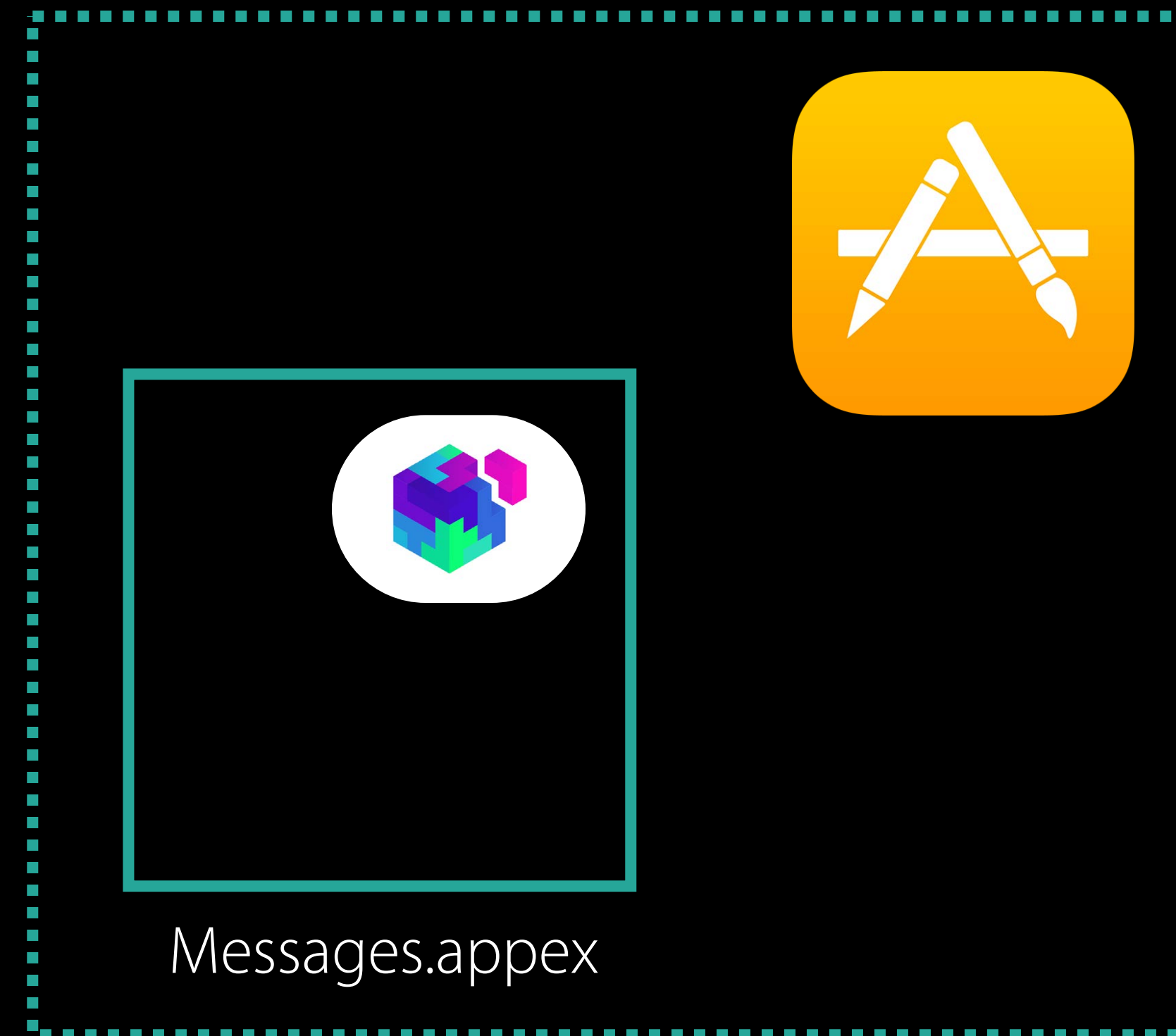


Built on top of app extensions

One Key Difference...



Containing bundle



Containing bundle optional

One Key Difference...



One Key Difference...



Stickers



Stickers

Fun way to communicate



Stickers

Fun way to communicate

Regular message



Stickers

Fun way to communicate

Regular message

Attached to other messages



What Are Stickers?



What Are Stickers?

Images



What Are Stickers?

Images

Animated or static



What Are Stickers?

Images

Animated or static

Great way to share your content



Creating Sticker Apps



Creating Sticker Apps

1. Sticker Pack application using Xcode



Creating Sticker Apps

1. Sticker Pack application using Xcode
2. Create a custom Sticker application using Messages framework



Demo

Creating a Sticker Pack application with Xcode

Demo Recap

Demo Recap

Sticker Pack application using assets only

Demo Recap

Sticker Pack application using assets only

APNG Sticker creation

Demo Recap

Sticker Pack application using assets only

APNG Sticker creation

Change the Sticker cell sizes

Sticker File Format

All Support Formats

PNG, APNG, JPEG, GIF

Animated Stickers

APNG, GIF

Max File Size

500 KB

Recommended File Format



Recommended File Format

PNG

Recommended formats—PNG and APNG

GIF



Recommended File Format

PNG

Recommended formats—PNG and APNG

GIF



Sticker Sizes



Small

100 x 100 pt @ 3x



Regular

136 x 136 pt @ 3x



Large

206 x 206 pt @ 3x

Creating a Custom Sticker Experience

Lily Hashemi

Creating a Custom Sticker Experience



Creating a Custom Sticker Experience

Customize UI of your application



Creating a Custom Sticker Experience

Customize UI of your application

Dynamically create stickers



Creating a Custom Sticker Experience

Customize UI of your application

Dynamically create stickers

Use camera



Creating a Custom Sticker Experience

Customize UI of your application

Dynamically create stickers

Use camera

In-app purchases



Using Messages Framework



Using Messages Framework

Building blocks for creating a Sticker application



Using Messages Framework

Building blocks for creating a Sticker application
Sticker Pack applications built through Xcode
use this framework



Demo

A custom Sticker application

Demo Recap



Demo Recap

MSStickerBrowserViewController



Demo Recap

MSStickerBrowserViewController
↓
MSStickerBrowserView



Demo Recap



Demo Recap

MSMessagesAppViewController

MSStickerBrowserViewController

MSStickerBrowserView

MSStickerBrowserViewDataSource



Customizing Even Further...



Customizing Even Further...

Your application can add Sticker support using



Customizing Even Further...

Your application can add Sticker support using

- MSStickerView



Customizing Even Further...

Your application can add Sticker support using

- MSStickerView
- MSSticker



Customizing Even Further...

Your application can add Sticker support using

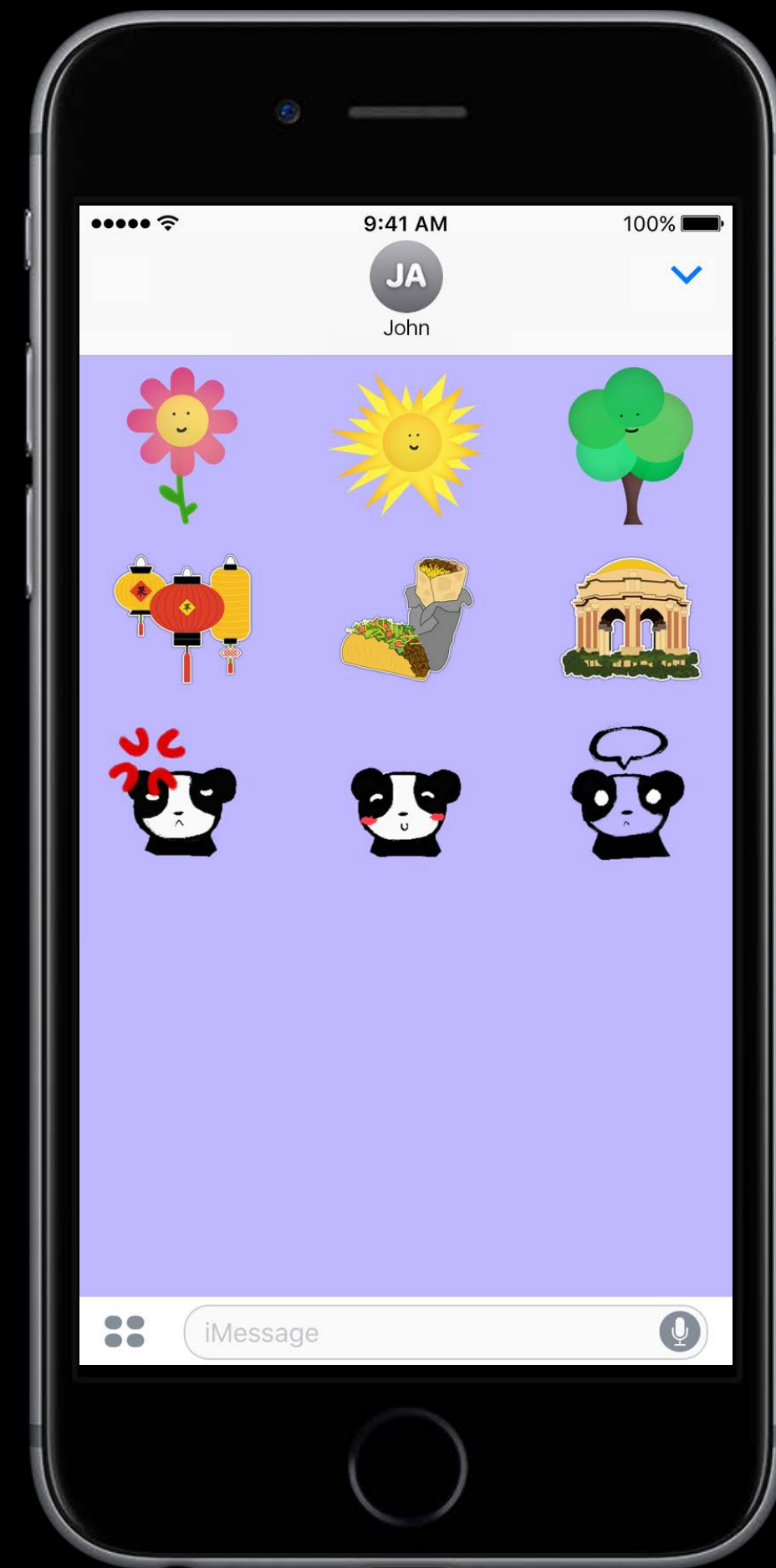
- MSStickerView
- MSSticker



Presentation Styles



Compact



Expanded

Demo

An even more customized experience

Demo Recap

UICollectionView →



Demo Recap



MSStickerView

Demo Recap



MSStickerView

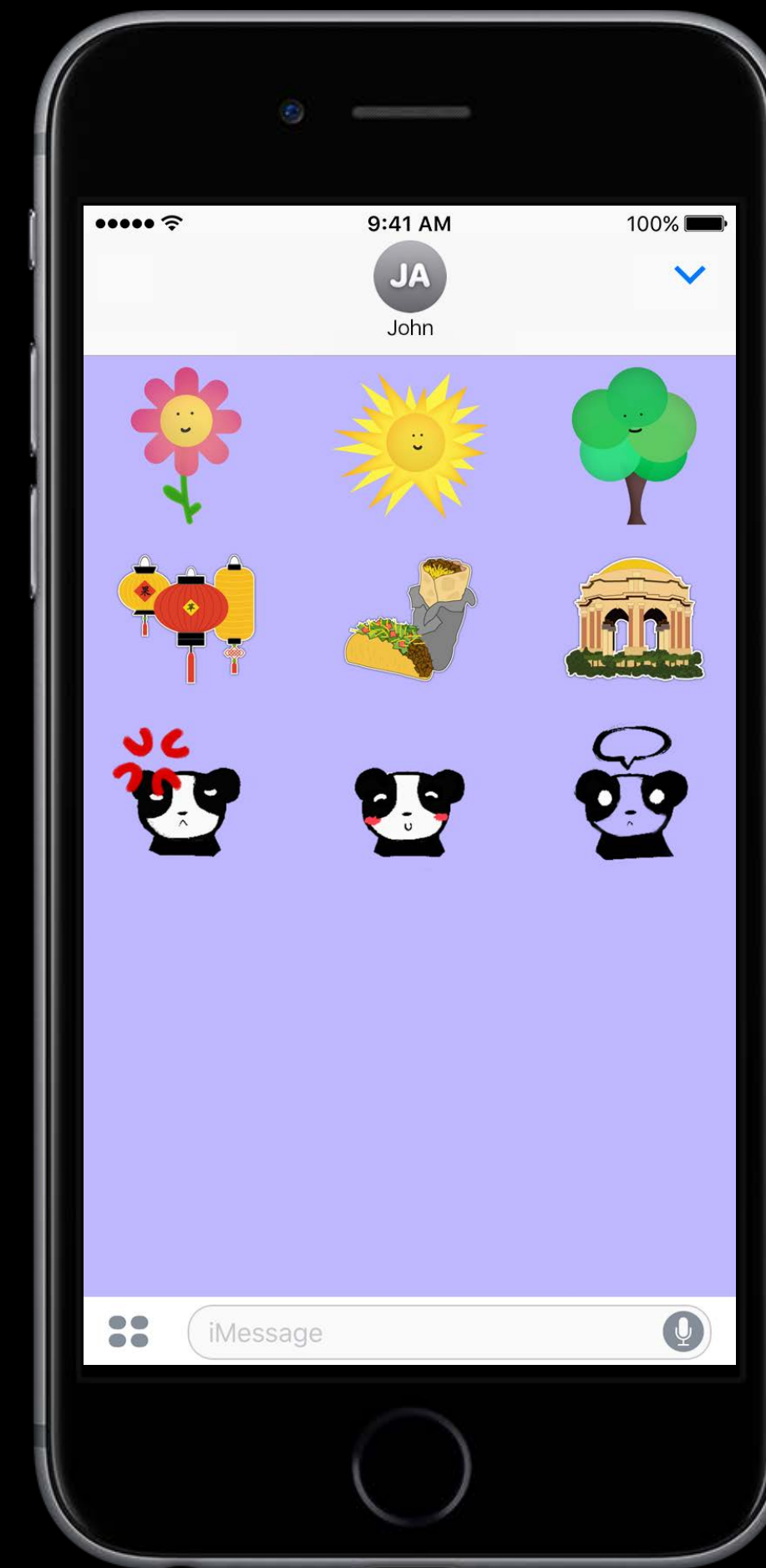


MSSticker

Presentation Styles



Compact



Expanded

Sticker File Format

All Support Formats

PNG, APNG, JPEG, GIF

Animated Stickers

APNG, GIF

Max File Size

500 KB

Summary

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Introduced iMessage apps

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Introduced Messages framework

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Creating Sticker Packs using Xcode

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Programmatically creating a custom Sticker application

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What's next

Summary

Introduced iMessage apps

Introduced Messages framework

Creating Sticker Packs using Xcode

Programmatically creating a custom Sticker application

What's next

- Creating applications that send interactive messages

More Information

<https://developer.apple.com/wwdc16/204>

Related Sessions

[iMessage Apps and Stickers, Part 2](#)

Presidio

Thursday, 1:40PM

Labs

iMessage Apps and Stickers Lab

Frameworks Lab A

Tuesday 12:30PM

iMessage Apps and Stickers Lab

Frameworks Lab A

Thursday 3:00PM



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